

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Erection of Outdoor hoarding at Numaish Exhibition in all India Industrial Exhibition in Exhibition Grounds, Nampally, Hyderabad, through M/s. Touchstone Advertising (P) Ltd., Hyderabad – Sanctioned an amount of Rs.4,50,000/- inclusive taxes (Rupees Four Lakhs Fifty Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 59

Dated:05-02-2015
Read the following:

1. From Dr.P. Ram Reddy – M.D. M/s. Catalysis Advertising Pvt., Ltd, Hyderabad, Dated:04-12-2014.
2. Govt.Lr.No.1949/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.22-12-2014.
3. Bill No. TAPL/168/2014-15, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad, Dated:03-01-2015.

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ORDER:

1. In the reference 1st cited above, Dr.P. Ram Reddy – M.D. M/s. Catalysis Advertising Pvt., Ltd, Hyderabad, has requested for erection of Outdoor hoarding at Numaish Exhibition in All India Industrial Exhibition in Exhibition Grounds, Nampally, Hyderabad. Accordingly, Government have issued a work order through M/s. Touchstone Advertising (P) Ltd., Hyderabad, an empanelled agency with the department, for an amount of Rs.4,50,000/- inclusive taxes (Rupees Four Lakhs Fifty Thousand only), towards advertising display charges for promotion of Telangana Tourism through hoarding located at Numaish Exhibition, (AIE) at Exhibition Grounds, Nampally, Hyderabad, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Touchstone Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.4,50,000/- inclusive taxes (Rupees Four Lakhs Fifty Thousand only), along with photographs as proof, towards advertising display of hoarding of Telangana Tourism located at Numaish Exhibition (AIE) at Exhibition Grounds, Nampally, Hyderabad and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.4,50,000/- inclusive taxes (Rupees Four Lakhs Fifty Thousand only) towards advertising display charges through hoardings located at Numaish Exhibition, (All India Industrial Exhibition Grounds), Nampally, Hyderabad for a period from 01-01-2015 to 15-02-2015, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER